



For Immediate Release - 7/09/2010

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## **PRESS RELEASE: Fullriver Battery Expands its 8V Deep Cycle Product Portfolio**

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**Camarillo, CA, July 9, 2010** - Fullriver Battery Company, manufacturer of premium deep cycle AGM batteries, announced the introduction of the DC160-8 to its product portfolio. The addition of this model rounds out the existing 8V line-up, with capacities ranging from 160AH to 200AH.

*“Meeting our customer’s needs is of utmost importance. This includes providing the battery sizes needed to satisfy each market’s requirements. We don’t want anyone to settle for what’s available, we want them to have exactly what they need”* said Christine Johnson, Director of Sales.

With Fullriver’s global distribution network and growing OEM base, there is a direct line of communication with the end users to ensure the right products are available for every market.

### **Fullriver Battery Company**

Fullriver Battery Company was established in 1995 and manufactures premium deep cycle AGM batteries. Fullriver batteries are used in many recreational, commercial and industrial applications including golf cars, utility vehicles, LSVs, boats, RVs, floor cleaning machines, aerial work platforms, material handling equipment, renewable energy and more. Fullriver Battery Company is ISO9001:2000 certified.

To find out more about Fullriver Battery products or for a distributor near you please visit our website at [www.fullriverdcbattery.com](http://www.fullriverdcbattery.com) , email us at [sales@fullriverdcbattery.com](mailto:sales@fullriverdcbattery.com) or call us at 800-522-8191.