



For Immediate Release - 7/19/2010

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**PRESS RELEASE: Fullriver Battery is Exclusive Battery for Orange Machine's Access Equipment**

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**Camarillo, CA, July 19, 2010** - Fullriver Battery Company, manufacturer of premium deep cycle AGM batteries, is pleased to announce that it has been chosen as the exclusive battery supplier for Orange Machine's aerial work platforms.

Orange Machine Corp. is a newly formed company that has brought the latest entry into the rapidly expanding North American low-level access market. Ronnie Parker, son of industry icon John Parker and Orange Machine Corp. partner, said that in the company's test marketing, the consistent message from many service managers was *"finally, a battery that you don't have to service."*

According to Christine Johnson, Sales Director, Fullriver Battery, *"We are very excited about Fullriver AGM batteries entering the domestic AWP OEM market through our partnership with Orange Machine. Customers will benefit from increased battery run-time and life. A Service-free battery means no unexpected downtime due to batteries that have failed prematurely. We believe the introduction of AGM batteries will be a game-changer in this market place."*

Models ready for shipment are the single platform extension 1028SP and a dual platform deck extension 1028DP. Both offer a 10-foot platform height and narrow 28-inch width and both come standard with Fullriver batteries.

### **Fullriver Battery Company**

Fullriver Battery Company was established in 1995 and manufactures premium deep cycle AGM batteries. Fullriver batteries are used in many recreational, commercial and industrial applications including golf cars, utility vehicles, LSVs, boats, RVs, floor cleaning machines, aerial work platforms, material handling equipment, renewable energy and more. Fullriver Battery Company is ISO9001:2000 certified.

To find out more about Fullriver Battery products or for a distributor near you please visit our website at [www.fullriverdcbattery.com](http://www.fullriverdcbattery.com) , email us at [sales@fullriverdcbattery.com](mailto:sales@fullriverdcbattery.com) or call us at 800-522-8191.